



# CHNA 2023 Newsletter Ad Sheet

- The CHNA newsletter is hand delivered to all homes in the Crescent Heights Neighborhood, which is bounded by MLK St. N, 30<sup>th</sup> Ave N, 4<sup>th</sup> Street N, and 22<sup>nd</sup> Ave N.
- The newsletter is in Full Color and is 11" t x 8 1/2" w.
- The newsletter is published 4 times a year in March, June, September, and December.
- Ad copy should be provided in 300 dpi PDF or JPG format.
- Prices listed are per issue.
- Prepayment for 4 issues comes with a 15% discount.

Please direct all questions to:  
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[crescentheights.president@gmail.com](mailto:crescentheights.president@gmail.com)  
818-918-1845

**Full Page: \$300.00**  
10 1/4" t x 8 1/16" w

**Half Page: \$180.00**

4 7/8" t x 8 1/16" w  
Covering top or bottom half of page.

10-1/4" t x 4" w  
Covering inside or outside half of page.

Top Half

Bottom Half

Inside  
Half

Outside  
Half

**The Edge: \$ 145 .00**  
 10 1/4" t x 2.5" w  
 Covering the outside edge of a page.

**Quarter Page: \$120.00**  
 4 7/8" t x 4" w  
 Covering a corner of a page.

**Business Card: \$ 75 .00**  
 2-3/8" t x 4" w

*CHNA appreciates the support of advertisers who help make the newsletter possible.*